



COMPREHENSIVE PLAN

2021 – 2023





Mission

Collaborating with other community stakeholders that help the families of Marlboro County in the areas of parenting, early childhood and well being by maximizing resources to expand services to our parents and children.

Vision

Every Marlboro County child we touch will come prepared and ready to succeed in school.

Values

- The Development of children is greatly effected by their families interactions & influences.
- The services that we offer should meet the needs of all families no matter their current situation.
- MCFS collaborative efforts will help in the development of quality programs to service families.

Message from the Executive Director



Randall S. Johnson
Executive Director
Marlboro County First
Steps

Marlboro County First Steps will continue to thrive to be a driving force in the advocacy and difference in the lives of the early learners in Marlboro County. We hope this comprehensive plan becomes a tool that allows us to continue to focus on the importance of early childhood education in our community.

Randall S. Johnson, M.Ed

Overarching Measures of Success

INCREASE THE REACH OF FIRST STEPS SERVICES

By FY23, the percentage of eligible children directly served by Marlboro County First Steps will increase from 15% to 20%.

MORE CHILDREN ARRIVE AT KINDERGARTEN READY FOR SUCCESS

By 2025, the percentage of children who score at the highest level on the Kindergarten Readiness Assessment will increase from 27% to 40%.

Objectives

1. Ensure the overall Well Being of the children in Marlboro County by engaging their families in learning experience as it relates to the early development.
2. Ensure the overall well being of children in Marlboro County by increasing the number of eligible children who are assessed for early intervention.
3. Ensure that the Marlboro County community understands the importance of Early Childhood.

Ensure the overall Well Being of the children in Marlboro County by engaging their families in learning experience as it relates to the early development.

STRATEGY 1.1

Parents as Teachers

SMART GOALS

- By the end of FY22, we will increase the number of families by 10 who will receive parenting interventions and screenings.
- By the end of FY23, our parents' KIPS scores will increase by at least 12%.

COMMUNITY COLLABORATORS

- We will collaborate with First Steps 4K and the Marlboro County school 4K programs to recruit younger siblings of 4K students into PAT program.

STRATEGY 1.2

Community Engagement

SMART GOALS

- Each year, we will host/co-host at least two community events, which will promote the well being of children through family wholeness.
- By the end of FY23, we hope to help move the county well being ranking up in S.C.

COMMUNITY COLLABORATORS

- We will partner with Marlboro County School District, Marlboro County Coordinating Council, Marlboro DSS and others.

Ensure the overall well being of children in Marlboro County by increasing the number of eligible children who are assessed for early intervention.

STRATEGY 2.1

Childcare Scholarship Initiative

SMART GOALS

- By the end of FY 21, we will increase the number of children who are screened for early intervention to prevent delays by 10%.
- By FY 23, we will reduce clients who have delays by 10% through identifying eligible children early to be screen by early intervention assessments.

COMMUNITY COLLABORATORS

- MCFS will collaborate with DSS, Marlboro County School District.

STRATEGY 2.2

Parents As Teachers

SMART GOALS

- By the end of FY 21, we will identify and work with 2% of children who have multiple delays.
- By FY 23, we will reduce multiple delays by referring children to Baby Net and DSS by 5%.

COMMUNITY COLLABORATORS

- We will collaborate with Marlboro County School District, Marlboro DSS, Marlboro Coordination Council, U-REAACH,LLC.

Ensure that the Marlboro County community understands the importance of Early Childhood.

STRATEGY 3.1

Community Education

SMART GOAL

- In FY 21, 22 and 23, we will participate in community events such as back to school bash, Health Fair, etc. where we will distribute over 1000 Marlboro County brochures, PAT information, and childcare scholarship information.

COMMUNITY COLLABORATORS

- We will collaborate with Marlboro County School District, Chesterfield-Marlboro EOC Head Start, County Childcare facilities & others.

STRATEGY 3.2

Childcare Training

SMART GOAL

- By 2023, we will increase provider participation from centers, family daycares, and faith-based organizations by 20% with Childcare Training.

COMMUNITY COLLABORATORS

- Marlboro County Adult Education, Chesterfield Marlboro EOC, Marian Wright Edelman Library.

Ensure that the Marlboro County community understands the importance of Early Childhood.

STRATEGY 3.3

Resource Development

SMART GOALS

- By FY 22, we want to increase our board giving and fundraising by 5%
- By FY 23, we would like to increase our board giving and fundraising by 8%.

COMMUNITY COLLABORATORS

- Board and Marlboro County Community