

# SAMPLE SOCIAL MEDIA MESSAGES

## AmeriCorps Member Recruitment

### INSTRUCTIONS

**Step 1:** Select one message from each column (page 2) and combine to create your social media message. Be sure to adjust highlighted areas to reflect your Local Partnership.

**Step 2:** Select a social media graphic [HERE](#).

**Step 3:** Post on your social media channels!

\*Additional benefits to include in your recruitment messaging can be found on page 3. Please feel free to use these to customize your social media posts as well. You and your staff may also find these messages useful when speaking with potential Members about the opportunity.

### Example:



*Are you interested in gaining early childhood experience and developing leadership skills? Join our AmeriCorps team at XYZ County First Steps. We are looking for a Community Education and Outreach Member to...*

- *Plan community meetings*
- *Create outreach materials*
- *Raise awareness about local services*

*Visit [scfirststeps.org/ameriCorps](http://scfirststeps.org/ameriCorps) to learn more and apply for this exciting service opportunity!*

QUESTION	JOIN US	POSITION DESCRIPTION	CALL TO ACTION
Are you interested in using your skills to support your community?	Join our AmeriCorps team at XYZ County First Steps!	We are looking for a Community Education and Outreach Member to... <ul style="list-style-type: none"> <li>- Plan community meetings</li> <li>- Create outreach materials</li> <li>- Raise awareness about local services</li> </ul>	Visit <a href="http://scfirststeps.org/amicorps">scfirststeps.org/amicorps</a> to learn more and apply for this exciting service opportunity!
###  Are you interested in gaining early childhood experience and developing leadership skills?	###  Help children and families thrive with XYZ County First Steps!	###  We are looking for a Family Support Member to... <ul style="list-style-type: none"> <li>- Engage with families</li> <li>- Plan educational classes for parents</li> <li>- Help families get services they need</li> </ul>	
###  Are you looking for an opportunity to give back to your hometown?	###  Earn a living allowance while serving children and families in XYZ County!	###  We are looking for a Parent Educator Member to... <ul style="list-style-type: none"> <li>- Engage with parents of 4K children</li> <li>- Help parents be their child's best teacher</li> <li>- Plan and lead group meetings</li> </ul>	

## ADDITIONAL BENEFITS TO INCLUDE IN RECRUITMENT MESSAGING

- If you are 55 years or older, the education award can be transferred to your spouse, child, or grandchild for student loan debt or continuing education
- All positions can be done virtually
- Flexible hours
- Masks and hand sanitizer will be provided for your safety
- You can earn a living allowance of [S] paid twice a month **USE APPROPRIATE AMOUNT BELOW BASED ON TIME COMMITMENT FOR YOUR POSITION**
  - 675 hours – \$270.68
  - 900 hours – \$355.26
  - 1200 hours – \$497.36
- You can earn an education award of up to [S] for student loan debt or continuing education **USE APPROPRIATE AMOUNT BELOW BASED ON TIME COMMITMENT FOR YOUR POSITION**
  - 675 hours – \$2,360
  - 900 hours – \$3,097.50
  - 1200 hours – \$4,336.50
- Build your resume and gain valuable experience in early childhood education
- Professional development
- Serve with like-minded individuals