

**9 a.m. - 10 a.m.**



**ALLY TRAINING: BECOMING A BETTER PARTNER TO THE UNDERREPRESENTED**

Beth Ruffin, MBA | Owner | The Everyday Inclusionist, LLC

This training will equip participants to be better allies to the underrepresented. Topics included: unconscious bias, intersectionality, underrepresented, allyship. During this training participants will: understand their own biases when it comes to people who are different than them, gain a basic understanding of how to mitigate bias, learn the role of an ally, receive tools of allyship to add to their expertise.

[Register](#)

*Break (10 a.m. - 10:15 a.m.)*

**10:15 a.m. - 11:15 a.m.**



**COMMUNICATIONS & MARKETING**

Cayci Banks, MA | VP of Strategy & Communications | 1,000 Feathers

During this training, participants will learn about approaches to strategic communications and marketing, particularly how to use their partnership comprehensive plan as a communications tool.

[Register](#)



**COMMUNITY ENGAGEMENT**

Barbara Grice, MSPH, MCHES | Senior Community Engagement Director  
Holly Hayes, MSPH, PMP, CTF | President & Founder | Iron Sharpens Iron

During this training, participants will be introduced to best practices for community engagement, how to use the partnership comprehensive plan to increase community engagement, and how to develop SMART goals around community engagement.

[Register](#)



**HOME INSTRUCTION FOR PARENTS OF PRESCHOOL YOUNGSTERS (HIPPY)**

Matthew Bellew | Director of Affiliate Engagement & Data Management | HIPPYUSA

Are you curious about HIPPY? Join this session to learn about HIPPY's evidence-based culturally adaptable home visiting model that employs a scripted curriculum to teach parents of children ages 2-5 through a peer-to-peer approach, using role-play and interactive activities.

[Register](#)

*Break (11:15 a.m. - 11:30 a.m.)*

**11:30 a.m. - 12:30 p.m.**



**GRANTWRITING: A JOINT PERSPECTIVE**

Betty Gardiner | Director of Grantmaking and Development | SC First Steps  
LaMyra Sanders | Executive Director | Orangeburg County First Steps

This session will include best practices training in grant writing and development, from the perspective of the applicant AND the funder. Using the recent Family Services Expansion grant opportunity as a case study, session leaders will describe how to respond effectively to a funder's priorities and selection criteria.

[Register](#)



**NURSE-FAMILY PARTNERSHIP**

Chris Bishop | Executive Director of Regional Expansion | Nurse Family Partnership,  
National Service Office  
Derek Lewis | Executive Director | Greenville County First Steps  
David Lisk | Executive Director | York County First Steps

Join us for an overview of Nurse-Family Partnership including where it is operating in our state and preliminary program outcomes from the trial. Learn about the many opportunities for collaboration and hear from current First Steps programs supporting NFP.

[Register](#)

*Lunch break (12:30 p.m. - 1:45 p.m.)*

**1:45 p.m. - 2:45 p.m.**



**AMERICORPS RECRUITMENT DO'S & DON'TS**

Brent Kossick | Director of Advancement | United Way Association of SC, SC Service Commission

Are you recruiting an AmeriCorps Member? If yes, then this is the session for you! We will be providing tips on how to recruit and retain your member this program year. Session content can be applied to AmeriCorps AND your Local Partnerships' core functions for volunteer generation.

[Register](#)

*1:45 p.m. sessions continued on next page...*



**BOARD ENGAGEMENT & STRATEGIC PLANNING**

Dr. Patton McDowell, MBA, CFRE | President | PMA Consulting  
Lea Williams, PhD | Consultant | PMA Consulting

In this session, you will receive practical tips for engaging your board in the comprehensive planning process and gaining their buy-in to develop a plan that satisfies everyone.

[Register](#)



**NURTURING PARENTING**

Jennifer Moss, MA | Trainer | Family Nurturing Center of the Pacific Northwest

Objectives for overview of Nurturing Parenting Programs is to address community partners and present on the benefits of a unique parent education program that encompasses over 25 curriculum choices, options for specific populations and allows for different levels of program flexibility and options ranging from prevention, to intervention and treatment.

[Register](#)

*Break (2:45 p.m. - 3 p.m.)*

**3 p.m. - 4 p.m.**



**THINKING STRATEGICALLY & SMART GOAL WRITING**

Betty Parker, CPLP | Professional Speaker, Author, & Trainer | Sharper Development Solutions

In this session, leaders will learn how to use a proven method of goal-setting that will help them to think broadly about their comprehensive plans, then cascade their thinking into more focused tactics for goal achievement. Please come prepared to think strategically and plan according to the requirements of your comprehensive plan template.

[Register](#)



**PARENTS AS TEACHERS: SUPPORTING CARE PROVIDERS THROUGH HOME VISITS**

Donna Hunt O'Brien | VP of Professional & Program Development | Parents as Teachers National Center  
Lucette Brown | Parent Educator | Beaufort County First Steps

How can we come alongside home childcare providers who may feel isolated or disconnected from the childcare community to assist in enhancing their services to the children and families that they serve? Parents as Teachers curriculum for Supporting Care Providers! Learn about what's needed to get started.

[Register](#)