

[INSERT YOUR COUNTY LOGO HERE]

Dear supporter,

As a global public health crisis unfolds in our community, **[YOUR COUNTY]** County First Steps is on the frontline, taking immediate measures to ensure the well-being of young children, their parents and caregivers.

We are facing an unprecedented challenge. The coronavirus pandemic is hurting families already experiencing poverty by devastating their ability to work, connect to resources, and access networks of support.

With your urgent donation, **[YOUR COUNTY]** County First Steps can ensure that our most vulnerable children have basic necessities during this challenging time. Would you consider making an emergency contribution to help us provide families with diapers, cleaning supplies and food?

Your gift will have an immediate impact on children and families in our county. **[SHARE AN UNIDENTIFIED SHORT STORY TO ILLUSTRATE A NEED SPECIFIC TO YOUR COUNTY]** *Example: There are worried moms in our community. Take Angie for example, who is a cashier at a local restaurant. She normally works 37 hours per week, but her hours have been cut back to just 3 hours per week for the foreseeable future. The virus is pushing Angie and her two young children into crisis. How can she buy groceries, diapers, and formula on an income of just \$30 per week? How can she afford child care for the 3 hours she needs to work? How can she succeed in her role as her children's first and best teacher? She can't.* That's where we come in.

As a 501(c)(3) nonprofit charged with ensuring that all young children are prepared for success, **[YOUR COUNTY]** County First Steps is in a unique position to help families like Angie's. But we can't do it alone. With most of our funding restricted to certain programs, we have limited funding in our budget to meet unexpected needs.

Your donation will help us provide emergency assistance to local families and ensure that our work preparing children for school continues.

Sincerely,

[YOUR NAME]

[WEBSITE]

[EMAIL ADDRESS]