



# 2019 SC SUMMIT ON EARLY CHILDHOOD

*The Economics of Early Childhood:  
Strong Kids for a Strong Economy*

DECEMBER 6, 2019

8:30 a.m. - 4 p.m.

Presented by: **BB&T**

SOUTH CAROLINA DEPARTMENT OF HEALTH AND HUMAN SERVICES  
Healthy Connections  
MEDICAID 

COLUMBIA METROPOLITAN CONVENTION CENTER

1101 Lincoln Street, Columbia, SC

REGISTER AT: [SCFIRSTSTEPS.ORG/2019SUMMIT](http://SCFIRSTSTEPS.ORG/2019SUMMIT)

Hosted by:



SOUTH CAROLINA



Early  
Childhood  
Advisory  
Council

## Sponsor and Exhibitor Invitation

# 2019 SC SUMMIT ON EARLY CHILDHOOD

Established in 2015, the SC Summit on Early Childhood provides early childhood professionals and advocates, parents, members of the business community and elected officials an open platform to share strategies, research and dialogue in order to foster a strong foundation for the children of South Carolina. The SC Summit has garnered a glowing reputation as a can't-miss event! Last year's Summit was attended by more than 500 people representing a wide variety of early childhood advocates including early childhood educators, parent educators, Head Start professionals, directors of non-profits, Early Childhood Advisory Council members, elected officials and others.

## SPONSORSHIP LEVELS

SPONSORSHIP	GIVING LEVEL	BENEFITS*
PRESENTING	\$10,000	<ul style="list-style-type: none"><li>• Keynote speaker introduction</li><li>• 12 Summit tickets with VIP Seating</li><li>• Full-page program space for ad or article</li><li>• Premier signage, slide loop, website and program acknowledgment</li><li>• Recognition at general session &amp; lunchtime remarks</li><li>• VIP exhibit space</li></ul>
PLATINUM	\$7,500	<ul style="list-style-type: none"><li>• Half-page program space for ad</li><li>• Signage, slide loop, website and program acknowledgment</li><li>• 8 Summit tickets with VIP seating</li><li>• Recognition at general session &amp; lunchtime remarks</li><li>• VIP exhibit space</li></ul>
GOLD	\$5,000	<ul style="list-style-type: none"><li>• Quarter-page program space for ad</li><li>• Signage, slide loop, website and program acknowledgment</li><li>• 6 Summit tickets</li><li>• Recognition during general session &amp; lunchtime remarks</li><li>• Preferred exhibit space</li></ul>
SILVER	\$2,500	<ul style="list-style-type: none"><li>• Signage, slide loop, website and program acknowledgment</li><li>• 4 Summit tickets</li><li>• Recognition during lunchtime remarks</li><li>• Exhibit space</li></ul>
BRONZE	\$1,500	<ul style="list-style-type: none"><li>• Signage, slide loop, website and program acknowledgment</li><li>• 2 Summit tickets</li><li>• Recognition during lunchtime remarks</li><li>• Exhibit space</li></ul>

\* Tickets and benefits may be declined or donated upon request.

## EXHIBITOR LEVELS

NON-PROFIT/ AGENCY	\$100	<ul style="list-style-type: none"><li>• One exhibitor ticket which includes a grab and go breakfast and buffet lunch. Additional tickets are available for \$30 each.</li><li>• Six foot table and one chair. (Bring your own covering.)</li><li>• Name listed as an exhibitor on program</li><li>• Opportunity to interact with 500+ early childhood professionals/advocates</li></ul>
FOR-PROFIT	\$200	

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## KEYNOTE SPEAKERS



**Rob Grunewald** is an economist with the Federal Reserve Bank of Minneapolis. Grunewald conducts research on community development and regional economic issues. He co-authored “Early Childhood Development: Economic Development with a High Public Return” in 2003 and has written several subsequent articles on the economic and social impact of early learning. He frequently speaks to community and business leaders, policymakers, and media throughout the United States.

Grunewald has served on boards and advisory committees for organizations involved with early childhood development, including Think Small: Leaders in Early Learning, First Children’s Finance, and the Minnesota Visiting Nurse Agency. He is also a past president of the Minnesota Economic Association. He holds a bachelor’s degree in economics and religion from St. Olaf College and a master’s degree in applied economics from the University of Minnesota.



**Elizabeth “Liz” Huntley** is an ardent and effective advocate for early childhood, who serves on the boards of the Alabama Children First foundation and the Alabama School Readiness Alliance (ASRA) where she is a member of the Pre-K Task Force. Since 2006, the ASRA has led statewide efforts to advocate for the expansion of First Class Pre-K, which is rated #1 in quality by NIEER. In the 2018-2019 school year, 32 percent of all four-year-olds in Alabama were served by the program in 1045 classrooms across the state.

Huntley is an experienced civil litigator who provides legal and consulting services to government and nonprofit agencies that serve children and families. As someone whose childhood was tainted by poverty and other challenges, Huntley has become a well-known motivational speaker who challenges audiences to adopt her “no excuses” philosophy. Her talks frequently draw from her memoir, *More Than a Bird*, which recounts her childhood journey from unimaginable darkness to radiance.

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## SPONSORSHIP FORM

Thank you for sponsoring the 2019 SC Summit on Early Childhood co-hosted by SC First Steps and the South Carolina Early Childhood Advisory Council. Please see the Sponsorship Levels page in this packet for benefits and complete the form below or the online application at [SCFirstSteps.org/2019Summit](http://SCFirstSteps.org/2019Summit). This form may be submitted by mail, email or in-person to the contact information below. Thank you for helping make this impactful conference possible!

***Payment is expected prior to the Summit and needed by November 1  
for acknowledgement on printed materials.***

**Remit forms and payment to:**

**SC First Steps**  
Attention: Accounts Receivable  
1300 Sumter Street  
Columbia, SC 29201

**[Summit@scfirststeps.org](mailto:Summit@scfirststeps.org)**

\$ \_\_\_\_\_ / \_\_\_\_\_  
(Amount) (Sponsorship level)

- Payment type:**
- ☐ Check is enclosed
  - ☐ Purchase order # \_\_\_\_\_
  - ☐ Please email me an invoice, so a purchase order can be created.
  - ☐ Interdepartmental transfer (IDT)

Company/Agency/Program	
Contact Person	
Job Title	
Phone Number	
Email Address	
Address 1	
Address 2	
City, State Zip Code	

***Please list below attendee names that will use the tickets allotted for your sponsorship level.***

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Thank you for your interest in exhibiting at the 2019 SC Summit on Early Childhood. One chair and six-foot table will be provided—be sure to bring your own table covering. Requests for specific locations will be considered but not guaranteed. Please complete the form below or the online application at [SCFirstSteps.org/2019Summit](http://SCFirstSteps.org/2019Summit) and submit it by mail, email or in-person to the contact information below. Space is limited, so please apply early.

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Attention: Accounts Receivable  
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Columbia, SC 29201  
[Summit@scfirststeps.org](mailto:Summit@scfirststeps.org)

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Company/Agency/Program	
Contact Person	
Job Title	
Phone Number	
Email Address	
Address1	
Address2	
City, State Zip Code	
Name of Exhibitor staff <small><i>Fee includes (1) Exhibitor ticket</i></small>	
# Additional Exhibit Staff _____ tickets needed (\$30 each)	Additional Exhibitor name(s):

☐ Non-Profit Exhibitor - **\$100**    ☐ For-Profit Exhibitor - **\$200**    + \$30 for each add'l exhibit staff \$ \_\_\_\_\_

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