**   
Social Media Messaging**

**Example One**

INSERT CENTER NAME offers you the opportunity to enroll in First Steps 4K. Check out [Free4KSC.org](https://l.facebook.com/l.php?u=http%3A%2F%2Fwww.Free4KSC.org%2F%3Ffbclid%3DIwAR1br3BMqiTgGvK008cvgZB6-7QUctIoQVadpg6j7vuOdryRZ6_ioR6dVig&h=AT0jzjgULprCwcn9dksn-bg-ZeCK-12z1pCzbhM1xLFKg5hG04WQkAzcKRBWJSW3EJwFBOkMSjFOSHZnqA5Y9giqY9AQFyHeUogD16DgLa1kzPn_c5YGCO5Fj5p4XDT-&__tn__=-UK-R&c%5b0%5d=AT1xykGbDaHvaZ-fsKdRmUshVpHoE96qBrQUG3iDAXAwWdOGR1qwzomk9RHbfkw0kCv9qPnV_f7bTEuOp_gltnT3Vfr3BeOWLuTp2UTSGOrexlaMQ2gmsSK789YJ89wQYIl-ceId9F7Q2VBjv876__35Qq8EyCXzFn8a0ZWv3Ggm9l0ONFu40MrgC-cuy_dOGEUOuuBl) and choose FREE, quality, curriculum-based 4-year-old kindergarten for your child today.  
   
**Example Two**Yes! We're open. 📢 At INSERT NAME OF CENTER, we’ve been serving children and families virtually and in-person throughout the pandemic. First Steps 4K offers an in-person, full-day pre-K program five days per week in over 200 child care centers. Enroll your child in First Steps 4K at INSERT NAME OF CENTER today! Apply online at [Free4KSC.org.](https://scfirststeps.org/what-we-do/first-steps-4k/)

**Example Three**Get your rising kindergartner ready for school with an educational summer program near you 🌞 Classes are in-person, 5 days a week, starting June 1. Find an approved First Steps 4K provider and apply online at [Free4KSC.org.](http://free4ksc.org/?fbclid=IwAR21syR9gmSXoMgU-Y5u2qehjviub_x5Zqb-yuZ0rGkhsFgAhjWkBjUsu1s) Be sure to choose INSERT NAME OF CENTER on your student’s application!  
  
**Example Four**Are you looking for a curriculum-based, quality four-year-old kindergarten program that's FREE? INSERT CENTER NAME offers First Steps 4K! Our students attend in-person, five days a week, with extended day options.

Families can check their eligibility and apply online by visiting [Free4KSC.org.](http://www.free4ksc.org/?fbclid=IwAR2ZNajCeeXp7gXEGNoet_bahZpizz8Udq9ZLc38wetK3utF9pdlOujNJTk) Set your child up for school and life success by choosing First Steps 4K at INSERT CENTER NAME today.  
  
**Example Five**First Steps 4K students at INSERT CENTER NAME are INSERT ACTIVITY DESCRIPTION this week.

Students enrolled in this FREE program gain a wide range of skills including, physical, social, emotional, language and literacy, and thinking skills...getting them ready for school and life success in a setting designed to support young children and their families.

Slots are available! Head to [Free4KSC.org](https://l.facebook.com/l.php?u=http%3A%2F%2Fwww.Free4KSC.org%2F%3Ffbclid%3DIwAR12LjuwhniyjXFEeh8nP5xras9QBtA8pupo4VRULBCBm6X61M1U2MX-mU8&h=AT1lhHlLkhDOchYVy_2nl1q_7dJOz5_cl5klm6l3E1VOAwxC5OXnFrkEux3QelpK2l4ADGzK9G23HzH-XDgCUqmiQ9Sw092ATSp6Rkwu8w1a71Q_dFGVriBetUSb9brZ&__tn__=-UK-R&c%5b0%5d=AT1nvKcMqJRzo9VYrgQTFHO2PEeaDaA7KJyG9cRWTAo708ltEg2etNbkJ_ILIGaQQuzItQ-EvcC5ptssV2mEbS1cEC658DWjR2zGNHfEb_tFn29WOuU3KieM-gQHxwJLdv97HE2o2G1JvIzqJ6VC6_3_WCbAeesHqwLaBFL3YSWQUcJOpNE7iSt7c22HfLWnQad3o0fmu84uI8HFjHRz) today to apply and select INSERT CENTER NAME on the your student’s application.  
  
**Example Six**  
Help prepare your child for success in school. Enroll in the First Steps 4K program at INSERT CENTER NAME today. Our First Steps 4K program supports developmental milestones that meet state standards for school readiness.

Head to [Free4KSC.org](https://l.facebook.com/l.php?u=http%3A%2F%2Fwww.Free4KSC.org%2F%3Ffbclid%3DIwAR12LjuwhniyjXFEeh8nP5xras9QBtA8pupo4VRULBCBm6X61M1U2MX-mU8&h=AT1lhHlLkhDOchYVy_2nl1q_7dJOz5_cl5klm6l3E1VOAwxC5OXnFrkEux3QelpK2l4ADGzK9G23HzH-XDgCUqmiQ9Sw092ATSp6Rkwu8w1a71Q_dFGVriBetUSb9brZ&__tn__=-UK-R&c%5b0%5d=AT1nvKcMqJRzo9VYrgQTFHO2PEeaDaA7KJyG9cRWTAo708ltEg2etNbkJ_ILIGaQQuzItQ-EvcC5ptssV2mEbS1cEC658DWjR2zGNHfEb_tFn29WOuU3KieM-gQHxwJLdv97HE2o2G1JvIzqJ6VC6_3_WCbAeesHqwLaBFL3YSWQUcJOpNE7iSt7c22HfLWnQad3o0fmu84uI8HFjHRz) today to apply and select INSERT CENTER NAME on the your student’s application.