

Spring 2024 First Steps 4K Family Engagement Survey



First Steps 4K values feedback from families enrolled in our program in classrooms throughout the state. Each year, First Steps 4K administers an annual family engagement survey to gain insight on areas of success and opportunities for growth directly from families we serve.

Over 3,000 families were invited to participate in the Spring 2024 First Steps 4K Family Engagement Survey between March 4 and March 25, 2024. The survey was sent via text message (93% delivery rate) by the First Steps 4K Outreach Coordinator on March 4, 2024. A reminder message to participate in the survey was included in the March First Steps 4K Family Newsletter that was sent via email/text to families on March 20, 2024. The survey was available in English and Spanish. There were 286 responses to the survey (estimated response rate: 9%). There was a 167% increase in response rate compared to the Spring 2023 survey. Families who participated in the survey had the opportunity to enter a drawing for one of ten educational toys valued at \$13.

First Steps 4K empowers parents to work and attend school.



79%

of parents whose children are in extended day or extended year programs report being able to work or attend school full-time because of First Steps 4K.

"[First Steps 4K] is good at providing a great way for parents to work so they can support their families and letting younger kids get a head start on school."

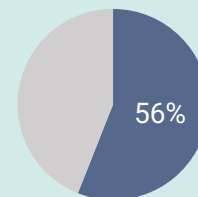
Parent,
Richland County

88% of families would highly recommend First Steps 4K to a friend or family member with a 4-year-old child!

"First Steps 4K is the best school/childcare my kids have attended. I know when I drop my boys off they're safe, loved, and learning well. ...As a parent I find myself thankful and filled with joy that my kids are able to experience and go to school with such an amazing atmosphere of loving staff & teachers."

Parent,
Lexington County

Over half of families have received a child care scholarship through the First Steps 4K + program.



Through a partnership with the SC Department of Social Services, siblings (0-12 years) of 4-year-olds enrolled in the First Steps 4K program now qualify for child care and after-school scholarships.

First Steps 4K prepares children for kindergarten.



89%

of First Steps 4K students can recognize the alphabet



89%

of First Steps 4K students are beginning to write their first name



88%

of First Steps 4K students have improved their social interactions with other children

For more information, visit free4ksc.org