

BERKELEY COUNTY



Getting children ready for school.



Parents as Teachers

Child Care Training

Child Care Scholarships

Early Head Start

Annual Report

2016-17



OUR VISION:

Every South Carolina child
will arrive at Kindergarten
ready to succeed.



By The Numbers

Indicator	SC	County
Children Under Five	291,026	13,940
Children In Poverty	24.4%	18.7%
3 rd Graders Below Standard in Reading	22.2%	18.5%
Births to Mothers With Less Than High School Diploma	15.0%	12.7%



- Since inception, Berkeley County First Steps has leveraged \$2,018,420 from sources outside state government. **That's \$.22 for every dollar received.**
- **838 Books Provided to Families**
- **584 Childcare professionals received 58.4 hours** of high quality training to support early care best practices.
- **112 Children Served through Early Head Start and Parents As Teachers**

Berkeley County First Steps
 Fishburne Education Center
 6215 Murray Drive\Room 113
 Hanahan, South Carolina

Letter from Executive Director

Berkeley County First Steps was founded on the principle that all children deserve the resources to succeed in school and in life. Since 1999 we've worked to support children by supporting their parents, teachers, child and health care providers by filling the gaps in early childhood systems of care and coordination. This report tells the stories of a few of the families, educators, and Berkeley communities we have impacted. Please join us as a donor, advocate or volunteer as we continue to develop, expand and implement programs such as Parents As Teachers, Early Head Start, Early Childhood STEAM, and individualized teacher education programs that are proven and effective in addressing overarching issues of endemic poverty that prevent young children from being healthy and ready for success in school and in life.

With the highest hopes for all children,

Adrienne Troy-Frazier

Executive Director



Healthy Start



Family Strengthening



Early Intervention



Quality Child Care



Early Education



School Transition

County Programs

- Parents as Teachers
- Child Care Training
- Child Care Scholarships

State Programs

- Early Head Start
- First Steps 4k

What We Do

Each of the six color blocks of the First Steps logo represents a core area of service, outlining our comprehensive strategy to prepare children for long-term school success.

With **measurable outcomes across each of its six school readiness strategy areas**, First Steps is getting results.



Healthy Start

We begin with a focus on providing a healthy start to life. This includes prenatal and post-partum services for both mother and baby. In 2007, First Steps collaborated with key philanthropic and agency partners to bring Nurse-Family Partnership to SC having a significant impact on reducing premature births and Medicaid costs.



Quality Childcare

Quality childcare starts with quality childcare providers. Our quality enhancement and training strategies lead to improved teacher-student interaction, which research shows has a significant impact on a child's development and success in school.



Family Strengthening

Our home visitation strategies, such as Parents as Teachers, Parent-Child Home and Early Steps to School Success, are helping parents understand their responsibilities to care for and be positive models for their children. As a result of First Steps' intervention and parenting support, 66% of clients initially assessed at "low" levels of parenting have achieved moderate or high levels of parenting skill.



Early Education

Private-public partnerships through First Steps 4K have led to significant cost efficiencies in the delivery of publicly funded 4K. One recent analysis suggests First Steps is achieving comparable results, without the need for costly capital construction, for 80 cents on the dollar. Early Head Start expands quality early learning and family support to infants and toddlers.



Early Intervention

Children's school readiness depends on their healthy growth and development. First Steps helps identify potential delays early through developmental screenings and referring children to BabyNet and other early intervention resources.



School Transition

Each of the corresponding blocks of services leads ultimately to the goal of transitioning children successfully to school. Programs like Countdown to Kindergarten are ultimately preparing children for school success.

Based on the needs of our community, Berkeley County First focuses its investments in.... Quality Child Care, Family Strengthening, Early Start

Extending Quality, Strengthening Communities

Program Description

A strong early learning program can have a ripple effect in the community, creating jobs, contributing to the economy and, most importantly, helping to increase access to quality early experiences beyond the walls of the school itself. These early learning centers act as quality hubs in their communities, positively impacting more than just the children and families they directly serve. Early Head Start changes communities.



EHS by the Numbers, 2016-17

Children Served	16
Number of Parenting Workshop's	19

Early Head Start Parent Voices

"EHS has made a difference for my family by providing affordable childcare so I can find a job to provide for my family. I also get to interact with other parents at the parent meeting and the family advocate keeps me aware of what is going on at the center. Also, the EHS program helped my son with being referred to an ENT to help my son get tubes in his ears. Since the surgery, he has been talking more."

"The teachers are what impacted me the most as a parent. The teachers really have my kid's best interest at hand, they communicate with me, and most of all they love my kids. "

"My kids have been potty trained, they are more sociable, and I was able to find a job."

"They are sociable, they enjoy eating some of the healthy foods they serve, and they enjoy coming to school."

Thank you to our partners!

- Betty's Child Development Center
- The House of Smiles
- MUSC

Berkeley County First Steps
6215 Murray Drive
Hanahan, SC
843-863-3030

Parents play a critical role in their child's development.

Program Description

Parents as Teachers (PAT) is an evidence-based home visiting program designed to build strong communities, thriving families and children who are healthy, safe and ready to succeed. PAT services include:

1. **Personal Visits** at least twice monthly
2. **Monthly Group Connections** with other PAT families
3. **Screenings and Assessments** to identify developmental concerns
4. **Connections to Outside Resources** that families may need to succeed

Berkeley County First Steps serves families in greatest need. Among our PAT families:

92% ... live in poverty

74% ... single parents

17% ... less than high school diploma

Meet William!



William turned three in November 2016 and was referred to Berkeley County School District Child Find for evaluation and placement. Mom was very hesitant to have William evaluated and was fearful that he was being labeled because Dad is confined to a wheelchair. After receiving reassurance from her Parent Educator, Mom agreed to the evaluation. It was determined that William qualified for the ½ day preschool IDEA Part B. William and his mother continued with the Parents As Teachers program and within weeks a visible transformation could be seen. William walked into the room eager to learn, was talking and having conversations with his Parent Educator and trying new activities. Mom was proud of the new skills he was learning and would bring items that he had worked on at home in to show the PE. The family had been in the program since William was an infant.

PAT by the Numbers 2016-17

Families Served	95	
Children Served	96	
Total Home Visits	1,310	
Hours Spent Serving Families	1,318	
Average gain, Keys to Interactive Parenting Scale (pre-to-post):	1.98	2.47

This year, our Parents as Teachers program:

- ✓ Averaged 2.0 home visits per family
- ✓ Identified and addressed 30 potential developmental delays, and made 213 connections for families to services such as Adult Ed, BabyNet, Early Literacy, Medical Home, Quality Childcare.
- ✓ Improved parenting practices in interaction by 61% and literacy skills by 49%.
- ✓ Provided 838 books to families.
- ✓ Facilitated six Early Literacy Workshops to three different struggling rural schools.

Thank you to our partners!

Berkeley County School District
 Berkeley Dorchester Head Start
 SC First Steps Early Head Start
 ABC Quality Childcare

Berkeley County First Steps
 6215 Murray Drive
 Hanahan, SC 29410
 843-863-3030
www.berkeleyfirststeps.org

Child Care Training

Those who care for young children need high-quality, accessible, and affordable professional development.

Program Description

High-quality child care hinges on high-quality professional development that meets the needs of the local child care workforce.

First Steps-sponsored training is certified through the SC Center for Child Care Career Development and includes topics in the areas of nutrition, health and safety, curriculum, child guidance, professional development and program administration. Best practices in training include not only the training itself, but follow-up in the classroom.

Topic:	Sessions:
Infant/ Child CPR & First Aid	3 sessions
Early Language & Literacy Series	3 sessions
Understanding Temperament (CSEFEL)	One session
Domestic Violence	One session
Program Planning & Evaluation	One session
Integrating STEAM into Your Class	One session
Helping Children with Transitions	One session
Developmentally Appropriate Play	One session
....and many more	

"This was a refreshing way to review hot topics in leadership, ethics, and program standards!"

94% of attendees felt we offered topics useful to them.

91% felt that they had attained new knowledge that could be applied in the classroom.



Group building activities, and encouraging interaction among providers outside of a classroom, is an integral part of our trainings.

Training by the Numbers, 2016-17

Total Training Attendance	584
Child Care Centers and Homes served	38
Number of Training Sessions Offered	26

This year, our Training program provided:

- ✓ 584 early childhood staff with high quality training
- ✓ 58.5 hours of certified training and 3 hours of registered training for staff to meet annual re-certification requirements
- ✓ 56 hours of training with Master Certified Trainers
- ✓ 9 hours of AHA approved Infant & Child CPR/First Aid

Thank you to our partners!

- Center for Child Care Career Development
- Berkeley County School District
- Berkeley Electric Cooperative
- My Sister's House

Berkeley County First Steps
 6215 Murray Drive
 Hanahan, SC 29410
 843-863-3030

Child Care Scholarships

Too many families in Berkeley County cannot afford quality care for their children.

Program Description

Access to quality child care is essential for children while away from their primary caregivers. Yet, of those families income-eligible for child care assistance in South Carolina, only a small fraction receive it due to lack of funds. In the absence of nurturing and consistently available family, friends or neighbors, parents are faced with few - or no - affordable care options.

Berkeley First Steps serves families in greatest need. Among our scholarship families:

- 100% ... live in poverty
- 64% ... are single parent households
- 57% ... have experienced depression, mental illness, or substance abuse
- 28% ... had children with potential developmental delays

In addition to regular monitoring of child care providers that receive First Steps scholarships, First Steps conducts at least one developmental screening each year with scholarship children and connects families to needed services within the community.

Berkeley County First Steps integrates scholarships with home visitation programs such as, Parents As Teachers, and Nurse Family Partnership to ensure families are receiving ongoing support and advocacy.

"The ABC voucher through the Berkeley County First Steps program has been a huge blessing for me! It allows me to be able to work and not worry about child care which I wouldn't have been able to afford without the voucher."

Shanda J.



All of the families served this year, had two or more risk factors that could potentially impact their child's school readiness.

Scholarships by the Numbers, 2016-17

Children Served	14
Providers Served	8

This year, our Scholarship program:

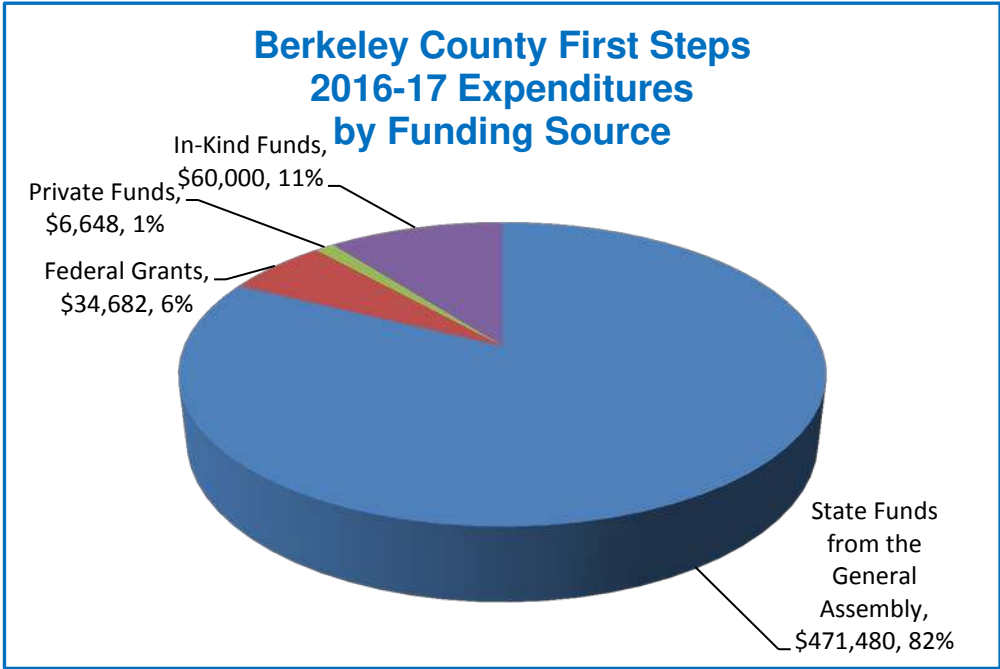
- ✓ Provided 14 children with scholarship assistance so their parents could work or attend school
- ✓ Identified and addressed 38 risk factors among scholarship families
- ✓ Made 45 connections for families to services such as BabyNet, Head Start, BCSD, DSS, and local charities
- ✓ Supported 8 small businesses in Berkeley County by subsidizing child care tuition for families who would not otherwise be able to afford quality care

Thank you to our partners!

- Department of Social Services
- ABC Child Care
- Parents As Teachers
- Nurse Family Partnership

Berkeley County First Steps
 6215 Murray Drive
 Hanahan, SC 29410
 8430863-3030

Financial Impact



Total 2016-17 Expenditures: \$572,809

State Funds Leveraged in 2016-17*: 21%

*Percentage of state dollars matched by additional federal, private, and/or in-kind funds

2016-17 Expenditures by Strategy

	State \$	Federal \$	Private \$	In-Kind \$	Total \$	% of 2016-17 Expenditures
Parents as Teachers	\$236,248	\$0	\$0	\$60,000	\$296,248	52%
Family Literacy	\$47,005	\$0	\$0	\$0	\$47,005	8%
Early Head Start	\$20,103	\$34,682	\$0	\$0	\$54,785	10%
Child Care Training	\$46,299	\$0	\$2,727	\$0	\$49,026	9%
Scholarship Initiative	\$38,500	\$0	\$0	\$0	\$38,500	7%
Program Support	\$56,812	\$0	\$3,169	\$0	\$59,981	10%
Administrative Support	\$26,512	\$0	\$752	\$0	\$27,264	5%
TOTAL EXPENDITURES	\$471,479	\$34,682	\$6,648	\$60,000	\$572,809	

Unaudited numbers for the period July 1, 2016 through June 30, 2017

Since inception, Berkeley County First Steps has leveraged \$2,018,420 from sources outside of state government. That's 22 cents for every state dollar.

Thank you supporters!

Through partnerships and collaborations, as well as financial support from grants and contributions, Berkeley First Steps leverages state dollars to enhance and expand services to children and families.

Funding Support

State of South Carolina
(through South Carolina First Steps)

Trident United Way

Coast Community Foundation Fund

Walmart Moncks Corner

Magnolia Foundation

South Carolina Center for Child Care
Development

In-Kind Support

Berkeley County School District

ABC Child Care

Berkeley Intermediate School

MUSC

Housand Tree Farms

Subway

Publix

Babies R US

Walgreens

Starbucks

Charleston RiverDogs

Santee Canal Park

How your support helps children Berkeley County

With your financial support, together we can strengthen:

- ✓ Parents as Teachers by providing additional educators to work in underserved regions of Berkeley, South Carolina's largest county
- ✓ Our capacity to implementing evidence-based parenting, early care and professional development programs serve the hardest to reach children, parents and providers.
- ✓ Our technology and ability to efficiently capture program data and outcomes.
- ✓ Access to services from trained and reliable consultants who can conduct program evaluation and provide technical assistance.
- ✓ Parents access to affordable, high quality child care so that they can re-enter and remain employed.



Save the Date!

Paint for Parents As Teachers- November 16

Breakfast With Santa/Bows for Babies- December 2

Giving Tuesday-November 28

Support Berkeley County First Steps today through a tax-deductible donation, or volunteer!

Parent Educators Change Lives In Berkeley County

Renee Gant-Parent Educator Impacting Generations



I was on the Berkeley County First Steps Board that established the first program in the county. As a part of my desire to become directly involved with providing services, I quit my position to become a First Steps Parent Educator in 2001. As a parent educator I partner with parents of children from birth to age five to model and teach parents strategies for teaching their children various skills, e.g., language, cognitive, fine and gross motor, and social-emotional skills. The primary program objective is to increase children's school readiness and success both academically and social-emotionally. In the beginning, the focus of First Steps was the child but over the years the focus shifted to the whole family, including parents, other adults and children in the family in order to support and strengthen the entire family. Parents have the potential to be great teachers because they want the very best for their children and only need assistance in providing an optimal learning environment. Likewise, children are like little sponges soaking up the learning presented to them. Therefore, I am inspired everyday by the willingness of the parents and the eagerness of the children to accept the lessons and experiences I provide. They are a joy with which to work. I am especially excited to see parents who become involved in their young preschooler's education, e.g., attending Group Connections meetings and using other community resources such as the local library. Often I have an ex-client's child's teacher remark that the child is "so smart" or "so bright" or "so well-prepared." These remarks tell me the First Steps Program achieved its goal of increasing children's school readiness, especially reading readiness.

Nadine Todd-Career Educator Putting Children and Families First



I began working as a parent educator with the Berkeley County First Steps Parents As Teachers Program in October of 2001. I'm beginning my 17th year as a parent educator. Prior to this I was very active on the State Interagency Coordinating Council with BabyNet. I was always concerned about the children who did not qualify for the BabyNet program but who were lagging behind in their development. The First Steps program was the perfect fit for me. I love being able to encourage parents during the screening process and helping them to find additional services when the needs arise. Having been a parent whose child received occupational, physical and speech therapy as an infant, I am able to understand the emotional impact that a referral to these

services may have on a parent of a young child. Supporting a parent through this process and watching the child become successful in these skills has been one of the most rewarding ways that I know I have made a difference. The children in some of the first families that were enrolled in the program are now seniors in High School. I have been able to watch them excel in sports, academics, orchestra and the arts to name a few. Parents will still send me a text to let me know of accomplishments that these kids have made. There comes a time after doing several visits that the children are more interested in the books that I bring than they are in the toys. I absolutely love when I get to witness the children "reading" Brown Bear Brown Bear all by themselves for the first time. Another favorite is when the children sit down and want to sing their favorite songs with me. Even babies who are not yet speaking can communicate when they want to sing Row Row Row your boat or Twinkle Twinkle little star. ALL of my parents want to be their child's First and Best Teacher. My goal is to help them accomplish that!

Getting children ready for school.

First Steps Partnership Board

Celebrating the long legacy of Board Leadership In Berkeley County

Board Member Spotlight: Sharon Fashion, Berkeley County Library System



How long have you served on the BCFS BOD? 10 years.

How does your daily work relate to children and families in Berkeley County? I am the Deputy Director/Youth Services Coordinator of the Berkeley County Library System. I am responsible for purchasing all of the Children's Materials and planning all programs (ages 0-11) for the Library System.

What does BCFS mean to you and to the community? It is a resource hub for early childhood. It also helps children get ready for school.

Do you have a favorite inspirational quote?

"Do all the good you can to all the people you can as long as you can."

Board Member Spotlight: Samone Johnson, Berkeley Department of Social Services

How long have you served on the BCFS BOD? I have served on the BCFS BOD for approximately 8 years.

How does your daily work relate to children and families in Berkeley County? I am employed by the Department of Social Services; and our mission is to provide needed benefits and services to children and families in our community.

What does BCFS mean to you and to the community? To me, BCFS means our children have the opportunity to gain the best education possible. This commences with what they learn in the earliest years of their lives, which is vital.

Do you have a favorite inspirational quote? "The best way to find yourself is to lose yourself in the service of others." Gandhi



Berkeley County First Steps Partnership Board, 2016-17

Name	Position	Board Category
Brenda Campbell, Chair	Early Childhood Educator, St. James School	Faith Based /Early Childhood Expert
Marina Lopez, Vice Chair	Educator, Citadel Oral History	Latino Community
LaShandra Morgan, Secretary	DHEC Health Educator	DHEC Representative
Samone Johnson, Treasurer	DSS Human Services Coordinator	DSS Representative
Elmire Raven	Retired, Raven LLC	Domestic Violence Expert
Sharon Fashion	Deputy Director BCLS	Library Representative
Linda Fontaine	Red Cross	Grandparent of PAT child
Jane Farrell	Retired Early Childhood Educator	Philanthropic/Business Community
Paulette Walker	Principal, Divine Redeemer School	Faith Community/Parent of Preschool Child
Stephanie Wallace	Coordinator, BCSD	School District Representative
Donna McQueen, Esq.	Attorney, Private Practice	Legal Community
Fred Jones	President, Colleton Consulting, Inc.	Business Community
Betty Pressley	Family Services Coordinator, BCSD Head Start	Head Start Representative

Berkeley County First Steps

Brenda Campbell – Board Chair

We endeavor to continue impacting our communities in the low country by serving children and families with the successful implementation of high quality educational programs. Berkeley County First Steps embraces the future with great expectation and continuing to forge partnerships that create educational opportunities and experiences that enhance the lives of children and families.

My vision is to continue the commitment of Berkeley County First Steps by ensuring access to quality education through partnerships and resources. I believe that our collective efforts will position our children for success and the capacity to compete in a global society. We are the agents of positive change and we will do this work together, one child – one family at a time.

Brenda Campbell



The Goals of First Steps

- (1) provide parents with access to the support they might seek and want** to strengthen their families and to promote the optimal development of their preschool children;
- (2) increase comprehensive services** so children have reduced risk for major physical, developmental, and learning problems;
- (3) promote high-quality preschool programs** that provide a healthy environment that will promote normal growth and development;
- (4) provide services** so all children receive the protection, nutrition, and health care needed to thrive in the early years of life so they arrive at school ready to succeed; and
- (5) mobilize communities** to focus efforts on providing enhanced services to support families and their young children so as to enable every child to reach school healthy and ready to succeed.

-- Section 59-152-30



Interested parents with Medicaid-eligible children who live in eligible school districts can contact any participating provider to complete an application for free, full-day 4K. To view a list of participating First Steps 4K providers, visit:

<http://scfirststeps.org/4k>



EARLY HEAD START – CHILD CARE PARTNERSHIP

Low income families with children 0-36 months, and families with infants or toddlers with special needs, are invited to apply for this year-round, comprehensive program. Available in the following counties: Allendale, Anderson, Bamberg, Berkeley, Dillon, Georgetown, Laurens, Lexington, Newberry, Orangeburg, Saluda and York, and coming soon to Fairfield and McCormick counties. To apply, visit:

<http://scfirststeps.org/ehs/>



[I CAN] is First Steps' public awareness campaign for school readiness, in support of the state's Profile of the Ready Kindergartener. Includes resources for parents, providers and communities to learn what they can do to support school readiness.

Visit: ican.sc

Like us on Facebook: [icansc](https://www.facebook.com/icansc)