



## Strategic Planning and Evaluation Committee Meeting

**Monday, July 12, 2021, 1-2 PM via Zoom ([link to join](#))**

Meeting ID: 935 9639 8618

Passcode: 560018

### AGENDA

- South Carolina First Steps
  - Your Voice Matters: First Steps 4K Parent Survey Results (attachment 1)
  - Prevalent program evaluations
    - Parents as Teachers (due November 1, 2021): in progress with UofSC Institute for Families in Society
    - Child care quality enhancement and training (due November 1, 2022): currently drafting scope
  - *Every Child Ready* (2020-2025 Strategic Plan)
- Early Childhood Advisory Council: B-5 plan potential metrics discussion

### ATTACHMENT

4K Parent Survey Results

**2021 COMMITTEE MEETING DATES (1-2PM):** Sep 13, Nov 8

## 4K Families | July 2021

### Survey Administration

The First Steps 4K Family Survey was administered via email from May 18 through June 1, 2021 in English and Spanish. There were 89 total respondents, of which 1 (<1%) completed it in Spanish. The survey was sent to 2,149 parents/caregivers of 4K students (4% response rate).

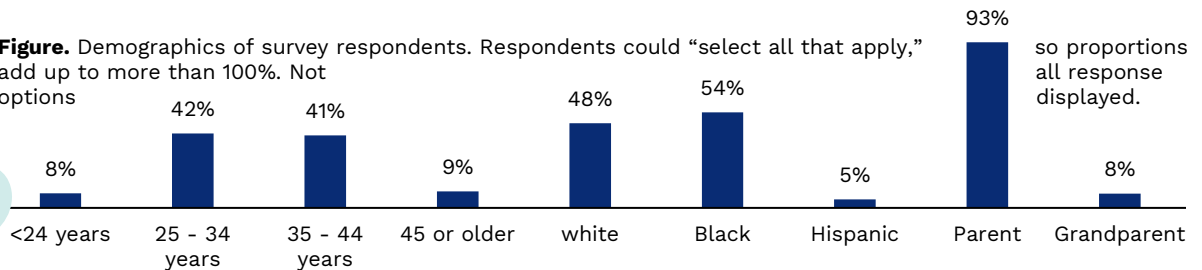
**82%**  
would highly recommend  
First Steps 4K to a friend  
or family member.

“First Steps 4k has really taught my son great social skills and how to handle situations on his own.”

### Respondent Demographics

Most survey respondents were 25-44 years old, identified as white or Black, and were the parent of the 4K student.

**Figure.** Demographics of survey respondents. Respondents could “select all that apply,” add up to more than 100%. Not options



### First Steps 4K Experience

More than 83% of respondents reported that First Steps 4K met their needs extremely or very well.

**65%**  
said the 4K  
application  
process was  
“very easy”.

8 out of 10 respondents reported that their First Steps 4K teacher always treats them with respect.

#### What is First Steps 4K good at?

- Teaching basic/ life skills
- Getting children ready for kindergarten
- Teaching children to manage their emotions
- Being kind/ making child feel loved
- Engaging children in learning and play

#### What could First Steps 4K do better?

- Improve parent-teacher communication about student progress
- Enroll more centers in the program
- Concerns about facilities/hours of operation
- Offer field trips

### Because of First Steps 4K...

#### I now...

- 72%** am more aware of developmental milestones for my 4K student
- 61%** am more confident as a parent
- 48%** can work more than 15 hours per week

#### My 4K student now...

- 85%** has improved social interaction with other children
- 78%** knows the alphabet
- 78%** can count to twenty (20)